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**COMMUNITY-FORWARD COALITION RECEIVES ARP GRANT FUNDING
TO ADDRESS HEALTHCARE WORKFORCE AND EQUITY CHALLENGES IN LOUISVILLE**

\$40 Million Appropriation Largest Amount Awarded to Single Entity in City History

LOUISVILLE, Ky. (March 31, 2023) – In a monumental step forward for Louisville’s healthcare workforce and equity landscape, the Healthcare Workforce Innovation Coalition announced today it has received its fully executed American Rescue Plan (ARP) grant agreement from Louisville Metro Government. The \$40 million in ARP funding will create solutions to meet the growing healthcare workforce demand needs, especially following the COVID-19 pandemic.

“Today is a very special day for the Healthcare Workforce Innovation Coalition, but more importantly, for the city of Louisville,” said Tammy York Day, President and CEO of CEO^C. “Receiving these grant funds will allow our Coalition and community to move forward toward a new equity future.”

The Coalition, convened by CEO^C, is comprised of community organizations deeply ingrained within the Louisville community, Coalition members receiving funding include Amped, CEO^C, Louisville Urban League, Metro United Way and the University of Louisville. Other Coalition members include Greater Louisville Inc., KentuckianaWorks and KIPDA.

As part of the component projects, some Coalition members will be soliciting RFPs and bids for associated initiative elements. This allows additional engagement from community organizations providing needed resources toward the execution of an equitable healthcare workforce strategy that will address the current workforce crisis while facilitating positive and needed change for Louisville.

The ARP funds were appropriated to the Coalition on Louisville Metro Government’s directive to fund critical initiatives that address workforce challenges, including creating an economic ecosystem that builds, supports and encourages under-resourced communities, workers and business owners.

“We are doing everything we can to ensure compliance in all aspects of the grant agreement and how the money is ultimately spent by our collaboration of organizations,” said York Day. “We have engaged outside compliance experts and have consulted on a regular basis with Louisville Metro Government’s Office of Management and Budget. The great responsibility that comes with this grant is not lost on the Coalition. It is our number one priority to make sure Louisville reaps the benefits of our coalition’s success.”

A successful businessman and long-time champion of the West Louisville community, Dave Christopher, Sr., Executive Director and Founder of Amped, said he is proud for his organization to be a member of the Coalition.

“Amped is excited to construct a state-of-the art tech and learning center in our Russell Station neighborhood,” Christopher said. “This is a unique opportunity to create a sustainable model to address the health and financial inequities that we face in the city of Louisville. Working together, we are addressing the challenges we face with healthcare workforce shortages, the strain on providers and caregivers, and inequity by providing solutions to stop the widening of the health disparity gap that these challenges cause and if left unchecked will only get worse.”

Over the next four years, additional outcomes from the grant funding will include:

- Recruiting, training and filling 1,500 entry-level healthcare jobs.
- Developing 10 healthcare career pathways, including education and training programs required.
- Recruiting and enrolling 2,000 people in training aligned with healthcare career pathways that lead to careers earning an average annual salary of at least \$41,600.
- Implementing a comprehensive PR campaign focused on attracting people to healthcare careers.
- Developing a venture studio to pilot, validate and scale seven paid entrepreneurial businesses focused on existing healthcare gaps. Complete 16 collaborative data projects utilizing the workforce instance of the Data Hub.
- Establishing Louisville as the recognized national leader of healthcare workforce innovation and career pathway development.

FAQs regarding the grant agreement and the Healthcare Workforce Innovation Coalition can be found by [clicking this link](#).

Additional quotes from Coalition partners:

“This Coalition strategically unites some of our region’s strongest and most diversified providers to ensure that equity is at the forefront of solving healthcare workforce challenges that literally impact every person in our community,” said Lisa Thompson, Chief Impact Officer at Louisville Urban League.

“I am excited to be a part of the Healthcare Workforce Innovation Coalition because we are creating equitable pathways for local residents that will strengthen our healthcare system and the lives of those who provide our care,” said John Nevitt, Director of Economic Mobility at Metro United Way.

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About CEO^c

CEO^c was formed in 2017 to leverage the strengths and assets of its members to solve important problems that extend beyond the scope of any one single member company toward better health outcomes for all, and for economic vibrancy for Louisville through the strength of the healthcare cluster. With its representation of healthcare entities across the entire care continuum, CEO^c capitalizes on its sector strength to identify healthcare gaps and connect innovators with solutions to capital and customers. Member companies include Baptist Health, Anthem, Apellis Pharmaceuticals, Atria Senior

Living, BrightSpring Health Services, Confluent Health, Galen College of Nursing, Hosparus Health, Humana, LHC Group, Norton Healthcare, ScionHealth, Signature HealthCARE, Trilogy Health Services and the University of Louisville. For more information, visit lhccinc.com.